



Damariscotta Region
— Chamber of Commerce —
& Information Bureau
www.DamariscottaRegion.com

DEADLINE for submitting contract,
artwork, grid form, and event
information is

MARCH 15, 2024

ABSOLUTELY NO EXTENSIONS

Full Payment Due March 15, 2024

2024 Visitors Guide Advertising Opportunities

**Don't miss your opportunity to advertise in
the 2024 Damariscotta Region Visitors Guide!**

Your Chamber membership includes a free listing in
the Membership Directory. Add more value to your
advertising by highlighting your business through
enhanced opportunities.

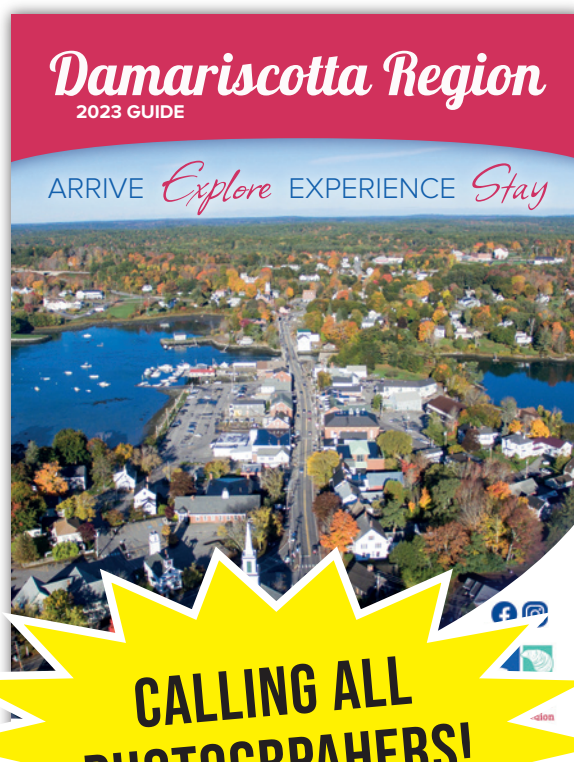
Your advertisement means increased business
exposure and better promotion for the entire region.
The 2024 Visitors Guide is the pinnacle product
promoting the area and enticing visitors to shop,
play, eat and stay in the region. We all share the
success of bringing more people to the area, join the
Chamber team by supporting the guide with your
advertising dollars. Help spread the message that
this is the best region to visit and live, period.

MAXIMIZE YOUR IMPACT!

Select any combination from the following op-
tions to focus attention on your business:

1. Full-Color Display Advertising
2. Premium Placement for Ads
3. Grid Listings
4. Map Placement
5. Additional Category Listing
6. Enhanced Directory Listing

Learn more about each of these options on the following page.



**Submit a photo for consideration for the
cover of the 2024 Damariscotta Region Guide!**

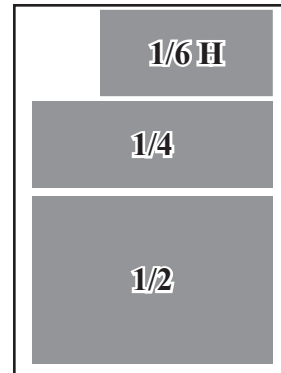
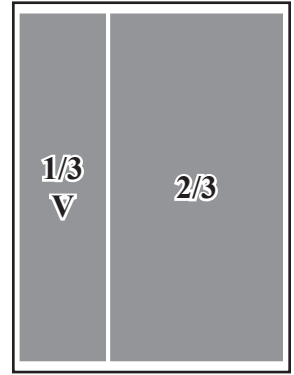
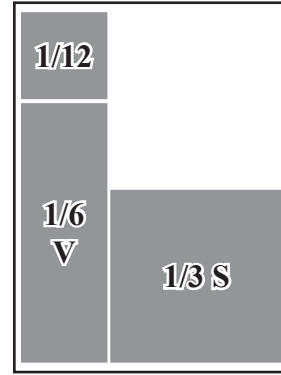
The winner will receive a \$100 gift certificate
to a local business of their choice. **SUBMITTAL
DEADLINE IS JANUARY 30, 2024.** A hi-res photo
should be sent to info@damariscottaregion.com
with COVER PHOTO written in the subject line.

Advertising Options

1. Full-Color Display Advertising

Draw attention to your business with a color ad (see back page for actual size examples).

| | |
|--|---------|
| 1/12 page (2.431" W x 2.35" T) | \$300 |
| 1/6 page Vertical (2.431" W x 4.875" T) | \$500 |
| 1/6 page Horizontal (4.986" W x 2.35" T) | \$500 |
| 1/4 page Horizontal (7.542" W x 2.35" T) | \$700 |
| 1/3 page Vertical (2.431" W x 10" T) | \$825 |
| 1/3 page Square (4.986" T x 4.875" T) | \$825 |
| 1/2 page (7.542" W x 5" T) | \$1,250 |
| 1/2 page Inside Cover Front or Back | \$1,350 |
| 2/3 page Vertical (4.986" W x 10" T) | \$1,550 |
| Full Page without Bleeds (7.542" W x 10" T) | \$2,300 |
| Full Page with Bleeds + PG 3 (* see size below) | \$2,400 |
| Inside Cover Front or Back (* see size below) | \$2,500 |
| Back Cover (* see size below) | \$2,600 |
| * Full page with bleeds: 8.25" W x 11" T - minimum bleed 1/8" all around | |



Display advertising is sold on a first come, first served basis.

Advertisements and enhanced listings can be submitted to info@damariscottaregion.com. Ads must be received as PDF, JPG, EPS, or TIFF; resolution of no less than 300 DPI (600 DPI preferred). Please contact us if you need assistance with your ad design.

2. Premium Placement for Ads

\$75

For display advertising specific page requests.

Placement on specific map pages, or any other specific placement is subject to a premium of \$65 with the exception of the inside covers and back cover.

3. Grid Listings

Grids offer a quick reference guide and are available in following four (4) categories:

- Inns, B&B, Motels
- Campgrounds
- Cottage Rentals
- Dining

**only
\$50
per grid**

Please complete and return the Grid Information on the back of the Order Form for applicable categories.

| Places to STAY | Season | In Season Rates | Off Season Rates | # of Rooms | Suites | Private Baths | Waterfront/View | Restaurant | Wedding | Meeting Room | Fireplace | Pool/Hot Tub | Pets | INT |
|--|-------------------|-----------------|------------------|------------|--------|---------------|-----------------|------------------------|-------------|--------------|----------------|--------------|-------------------|-----|
| BROWN'S WHARF INN 121 Atlantic Ave., Boothbay Harbor 633-5440 | Mid May-Labor Day | \$179-\$279 | \$100-\$149 | 70 | Yes | Yes | WF | Yes | No | No | No | No | Inquire | Yes |
| THE CHAMBERLAIN HOUSE 1313 State Route 32, Round Pond 529-0036 | Year Round | \$185-\$270 | \$125-\$150 | 5 | No | Yes | Some | No | Yes | Yes | No | No | No | Yes |
| COMFORT FOUND LITERARY LODGING 112 Main St., Apt A, Damariscotta 805-441-3777 | Year Round | \$150 | Call for Rates | 2 | No | 1 | No | No | No | No | No | No | No | Yes |
| GOSNOLD ARMS Route 32, New Harbor 677-3727 | Mid May-Mid Oct | \$128-\$278 | 15% Discount | 24 | 5 | All | Yes | In-House Breakfast | No | No | Yes | No | No | Yes |
| HARBOR TOWNE INN ON THE WATERFRONT 71 Townsend Ave., Boothbay Harbor 633-4300 | Year Round | \$179-\$255 | \$99-\$199 | 8 | 1 | All | Yes | No | Yes | Yes | Yes | No | No | Yes |
| MILL POND INN 50 Main St., Rte. 215, Nobleboro 563-8014 | Year Round | \$150 | Call for Rates | 6 | Yes | Yes | Yes | No | Yes | No | No | Swim Dock | No | Yes |
| NEWCASTLE INN River Road, Newcastle 563-5685 | Year Round | \$180-\$295 | \$150-\$240 | 11 | 3 | All | Some | No | Please Call | Yes | Some | No | 1 Room (Dog Only) | Yes |
| WISCASSET WOODS LODGE Route One, Wiscasset 882-7137 | May 4-Oct 28 | \$124-\$217 | \$90-\$150 | 29 | 3 | Yes | No | Hot Breakfast included | No | Yes | In Dining Room | No | 7 Rooms | Yes |

4. Map Placement \$40 per map

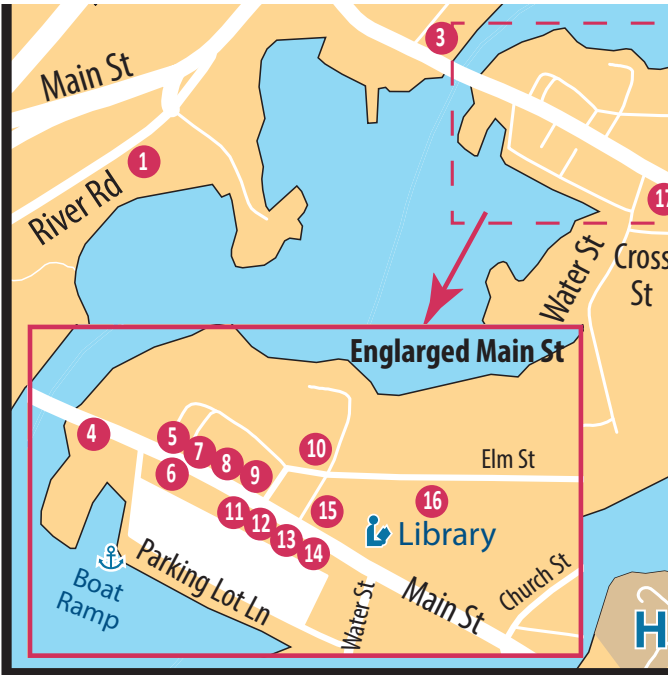
Lead your customers directly to you on our map pages.

If you would like your business location noted on any of these maps, please select the map(s) on your Order Form (example is part of the Downtown Map).

Maps Available:

- Downtown Map
- Uptown Map
- Wiscasset Area Map
- Waldoboro Map
- Pemaquid Peninsula Map
- Boothbay Peninsula Map

*If you would like your ad on a map page, please contact us. Maps are available on a first come, first serve basis. Ads requested to be placed on a map page are considered premium placement and is subject to a \$75 charge.



| DOWNTOWN DAMARISCOTTA/ NEWCASTLE | | First Nationa |
|--|----|---------------|
| | | First Nationa |
| ABOCA Beads | 12 | Management |
| Bangor Savings | 7 | King Eiders I |
| Bath Savings | 19 | Lincoln Thea |
| 2023 map example shown above, 2024 design will vary but will contain the same information | | |

5. Additional Category Listing \$40

Your membership includes one listing in the Membership Directory for free! Offer more than one category of goods or services? Grab extra attention with additional listings under different categories. A great value to increase your exposure.

6. Enhanced Directory Listing \$75

Enhance your listing in the Membership Directory by adding up to 50 words to describe your business — tell potential customers more about what you do!

Guide Value for Members - Free Services

Your membership to the Damariscotta Region Chamber of Commerce includes one complimentary diectory listing and your company listed in the index.

- Please help us with our goal to improve the visibility and reach of the guide. There are three ways to help:
- (1) Purchase an ad or listing to help with the promotion of the region;
 - (2) Assist with distributing the visitors guide by offering it to patrons at your business (just contact us for copies);
 - (3) Help spread the word about the opportunities this guide offers to your fellow business owners.

Damariscotta Region Chamber of Commerce - Ad Size Chart

1/12 page

\$300



size: 2.431" wide x 2.350" high

1/6 page

horizontal

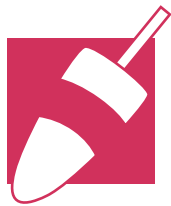
\$500

size: 4.986" wide x 2.350" high

1/6 page

vertical

\$500



size: 2.431" wide x 4.875" high

1/3 page

square

\$825



Damariscotta Region
— Chamber of Commerce —

size: 4.986" wide x 4.875" high

1/4 page

horizontal

available as horizontal only

\$700



Damariscotta Region
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size: 7.562" wide x 2.350" high